"Express Mail" mailing label number <u>EV327128485US</u>. Date of Deposit <u>November 13, 2003</u>



## PATENT APPLICATION TRANSMITTAL LETTER

To the	Commissio	ner for Patent	s:										
Transm	itted herew	ith for filing is	the patent ap	plication	on of: <u>COUPON</u>	VERIFICATION	I ME	THODS AND SYS	STEMS for : Bruce	<u>D.</u>			
William	s, Scott Go	ldstein, and R	ichard W. Jol	nston.	Enclosed are:								
$\boxtimes$	.1 sheet(s) of drawings, 16 pages of application (including title page), and the following Appendices:												
$\boxtimes$	Declaration (3).												
	Rower of	Rower of Attorney.											
	Applicant	icant claims small entity status. See 37 CFR 1.27.											
$\boxtimes$	Assignment transmittal letter and Assignments of the invention to : Leo Burnett USA, Inc.												
$\boxtimes$	Submission of Formal Drawings, 1 Sheet of Formal Drawings, Information Disclosure Statement, PTO Form-1449, 5 Cited References, and return post card.												
	Other Than												
Claims For	as Filed	Col. 1 No. Filed	Col. 1 Col. 2  No. Filed No. Extra		Small Entity Rate Fee				Entity				
Basic F	<u></u>	No. i iled	INU. LXII a		Nate	Fee \$ 385	or or	Rate	Fee \$ 770				
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ndep. Claims		4-3	1		x\$43=	\$	or	1x\$86=	\$86				
		t Claims Pres			+\$145=	\$	or	+\$290=	\$				
		col. 1 is less	than zero,			_	or						
enter U	" in col. 2.				Total [	\$		Total	\$928				
	,												
Please charge my Deposit Account No. 23-1925 in the amount of \$: A duplicate copy of this sheet is A check in the amount of \$: <u>928.00 and \$40.00</u> to cover the filing fee and Recordal Fee are enclosed.								ed.					
							sed.						
The Commissioner is hereby authorized to charge payment of the following fees associated with this communical any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.								his communicatior	ı or credit				
	$\boxtimes$ A	Any additional filing fees required under 37 CFR § 1.16.											
	$\boxtimes$ A	Any patent application processing fees under 37 CFR §1.17.											
The Commissioner is hereby authorized to charge payment of the following fees during the penden credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed							ncy of this applica	tion or					
		Any filing fees	under 37 CF	R § 1.16 for presentation of extra claims.									
Any patent application processing fees under 37 CFR § 1.17.													
	The issue fee set in 37 CFR § 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR § 1.311(b).												
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Date		<del></del>	····		Craig A.	Summerfield	NI 9	LIONE					
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Registration No. 37,947 Customer No. 00757 - Brinks Hofer Gilson Lione "Express Mail" mailing label number EV327128485US

Date of Deposit: November 13, 2003

Our Case No. 13-97

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appli	cation of:	)	
Bruce D. W	Villiams et al.	)	
Serial No. 1	Not Assigned	)	Examiner: Not Assigned
Filing Date: Herewith		)	Group Art Unit No. Not Assigned
	UPON VERIFICATION THODS AND SYSTEMS	)	

## SUBMISSION OF FORMAL DRAWINGS

Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

Applicants have enclosed one (1) sheets of formal drawings (Figures 1-5).

Respectfully submitted,

Craig A. Summerfield Registration No. 37,947 Attorney for Applicant

BRINKS HOFER GILSON & LIONE P.O. BOX 10395 CHICAGO, ILLINOIS 60610 (312) 321-4200